

PRIORITY ONE CREDIT UNION

Social Media Public Use Policy and Agreement

Terms of Use

These terms govern Priority One's social media-based websites, accounts, pages and applications (collectively, "Sites"). By accessing our Sites, you agree to be bound by and comply with these terms, all applicable laws and regulations, and any other applicable policies, terms and guidelines and existing agreements established by Priority One and those of any third parties that host our Sites (which may include, but are not limited to, Facebook, YouTube, Yelp, Instagram, LinkedIn, Google+, Pinterest, Twitter). If you do not agree with any of these terms, do not use or access our Sites. Any unauthorized use of our Sites or misuse of any information posted to a site is strictly prohibited.

Use Limitations

While we welcome member and non-member participation as a means of sharing experiences, suggesting improvements, and contributing to conversations, we have established the following use limitations. Priority One reserves the right to review any and all comments at its discretion and to delete comments that are, or include:

Spam

Comments focused on selling a product or service, or comments posted for a purpose of driving traffic to a particular website for personal, political or monetary gain will be removed.

Personal Attacks

If you disagree with the content, we would like to hear from you, but ask that you refrain from personal attacks or being disrespectful to others. Malicious intent and/or participation not in the spirit of civil conversation will be removed.

Illegal

Posts must not violate any laws including, without limitation, laws that govern use of copyrights, trade secrets, etc.

Offensive Language

Comments including, but not limited to, profane or provocative language will be removed. Comments that contain threatening, hateful, offensive, derogatory, obscene or sexually explicit language will not be tolerated.

Private or Confidential Information

Do not provide any of your specific account details or other personal information when posting comments. If you have immediate service needs, please contact our Call Center at 877.762.8663, or visit one of our local branches for assistance.

Format

Posts in HTML Format (or URLs) will be removed. Please only use plain text when submitting your comments.

Age Limitations

Posts from individuals under the age of 13 cannot be accepted.

Visual Posts

Posts containing photos or video will not be accepted, unless specifically requested by an authorized representative of Priority One for a contest or other business-related purpose. In these instances, pictures and videos will be reviewed and will not be posted if deemed inappropriate.

Endorsements

Priority One does not endorse any comments made by any user of its Sites, including its employees, unless they are made in an authorized representative capacity. Statements and opinions expressed in the comments are strictly those of the commenter alone, and do not constitute an official position of Priority One, unless they are posted by the original author (who is an authorized representative of the Credit Union) or by a subject matter expert responding on behalf of that authorized representative.

Priority One Employees And Volunteers

If you are a Priority One employee or volunteer, you MUST disclose your employment/volunteer status when you submit a comment or question. When participating in online communities, do not misrepresent yourself. Whether you are at home or in the office, working for Priority One is a material fact that may influence content, and community members have a right to know your affiliation with Priority One. When commenting on the Credit Union, unless you are authorized to speak on behalf of Priority One, you must state that the views expressed are your own. If we feel the nature of your comment is confidential, shares information not generally available, or recommends an action which could adversely affect our members, we reserve the right to remove comment from a blog or social media site. Thank you for helping maintain the integrity of our community by disclosing your employment and/or volunteer relationship.

Disclaimer

THE MATERIALS ON PRIORITY ONE'S SITES ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE". PRIORITY ONE MAKES NO WARRANTIES, EXPRESS OR IMPLIED, REGARDING MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT OF INTELLECTUAL PROPERTY OR OTHER VIOLATION OF RIGHTS. FURTHER, PRIORITY ONE DOES NOT WARRANT OR MAKE ANY REPRESENTATIONS CONCERNING THE ACCURACY, LIKELY RESULTS, OR RELIABILITY OF THE USE OF THE MATERIALS ON ITS SITES OR OTHERWISE RELATING TO SUCH MATERIALS OR ON ANY SITES LINKED TO THESE SITES. THE INFORMATION AND CONTENT PROVIDED ON OUR SITES IS INTENDED FOR INFORMATIONAL PURPOSES ONLY. PRIORITY ONE IS NOT RESPONSIBLE FOR ANY CONTENT POSTED BY

USERS, INCLUDING POSTS MADE BY EMPLOYEES OR AGENTS WHO ARE NOT AUTHORIZED ADMINISTRATORS OF OUR SITES. CONTENT POSTED BY OTHERS IS NOT EDITED BY PRIORITY ONE AND DOES NOT NECESSARILY REPRESENT ITS VIEWS OR OPINIONS.

Limitations/Indemnification

IN NO EVENT SHALL PRIORITY ONE, ITS AFFILIATES OR SUPPLIERS BE LIABLE FOR ANY DAMAGES (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF DATA OR PROFIT, OR DUE TO BUSINESS INTERRUPTION) ARISING OUT OF THE USE OR INABILITY TO USE THE MATERIALS ON PRIORITY ONE'S SITES, OR FOR LOSS OR DAMAGE THAT RESULTS FROM YOUR FAILURE TO COMPLY WITH THESE TERMS OR OTHER APPLICABLE GUIDELINES, OR FROM ANY TECHNICAL, HUMAN OR SOFTWARE ERRORS OR FAILURES FOUND WITHIN OUR SITES.

YOU AGREE TO INDEMNIFY, DEFEND AND HOLD HARMLESS PRIORITY ONE, ITS OFFICERS, EMPLOYEES AND AGENTS FROM ANY AND ALL LIABILITY WITH RESPECT TO ANY CLAIMS FROM ANY THIRD PARTIES ARISING FROM YOUR USE OF OUR SITES OR VIOLATIONS OF THESE TERMS OR APPLICABLE LAWS AND GUIDELINES.

Privacy

Your use of Priority One's social media-based websites constitutes your consent to Priority One's use of information obtained through your site visits. With respect to content collected through our Sites, Priority One follows the applicable privacy policies of the third-party hosts of our Sites. Please note that when visiting any Priority One site, you are also subject to the terms and conditions of Priority One's privacy notices, as well as the terms of service and privacy policies of third-party hosts, when applicable. A copy of our Privacy Policies can be found at www.priorityonecu.org/disclosures.

Third-Party Links

Priority One has not reviewed all of the third-party Sites linked from its Sites and is not responsible for the contents of any such linked site. The inclusion of any third-party link does not imply endorsement by Priority One. Use of any such linked website is at the user's own risk. You understand that, when going to a third-party website, that site is governed by the third party's privacy and terms of use, and the third party is solely responsible for the content and offering presented on its website.

Severability

If any part of this policy and user agreement is declared unenforceable or invalid, the remainder will continue to be valid and enforceable.

Formal Complaints

The Sites should not be used to submit complaints about Priority One's products and services. Complaints should be directed to info@priorityonecu.org to ensure Priority One's efficient and effective handling thereof. Priority One is committed to improving its products and services and therefore welcomes opportunities to learn about ways in which we can improve.

Priority One reserves the right to change these Terms at any time at its sole discretion.